



Project Number: 257401

A highly integrated and sensitive POrous Sillicon based lab on a chip for multiple quantitaTIVE monitoring of food allergies at point of care.

Specific Targeted Research Project

Information Society Technologies

Deliverable D11.2: Creation and distribution of promotional material announcing the start of the Positive project consisting of a 2/3 slide project presentation, a printed (and electronic) project brochure and a project poster.

Due date of deliverable: **November 30 2010**

Actual submission date: **November 30 2010**

Corrected: **March 1st 2010**

Start date of project: 2010-09-01

Duration: 3 Years

Organisation name of lead contractor for this deliverable: **KTH**

Revision **[1.0]**

Project co-funded by the European Commission within the Seventh Framework Programme		
Dissemination Level		
PU	Public	X
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	

1 About this deliverable

1.1 Introduction

This document contains a copy of the promotional material announcing the start of the Positive project consisting of a slide project presentation, a printed (and electronic) project brochure and a project poster.

All this material is downloadable by the general public via the Positive website: <http://www.fp7positive.eu>

The slide project presentation and poster will be used by the partners where possible for general dissemination of the project.

The flyers were electronically distributed to the Positive to the >100 Positive User Forum partners in December, 2010. A first batch of paper copies of the flyers are in print and will be divided to the partners during December 2010. The paper copies will be distributed by the partners wherever and whenever suitable.

1.2 Scope of the deliverable

The deliverable really just informs of the production and distribution of various promotional material announcing the start of the Positive project.

1.3 Structure of this deliverable

The report is laid out according to the tasks defined in WP11 as follows:

T11.2: Creation and distribution of promotional material such as Positive project leaflets/flyers/brochures, posters, videos, 2/3 slide presentation, newsletter, etc., available for broader distribution at key events and through a regularly updated database of contacts (including newcomers registering through the web-site) (KTH)

2 Description of work performed

2.1 T11.2: Creation and distribution of promotional material (KTH)

This task covers the creation and distribution of promotional material such as Positive project leaflets/flyers/brochures, posters, videos, 2/3 slide presentation, newsletter, etc., available for broader distribution at key events and through a regularly updated database of contacts (including newcomers registering through the web-site).

3 Conclusions

Promotional material has been created for disseminating the project and will be updated later periodically.

4 Near future planning/Future work/

The promotional material will be updated in D11.7, D11.12, D11.14, D11.17 .

5 Bibliography

None